

## A GLOBAL CRISIS

We have lost 90% of the world's lion population in the last 50 years and it's estimated that they will be extinct within a decade.

All conservation issues are global issues. If the rainforests of Brazil continue to be compromised, we will all suffer. If global warming continues unabated, we will pay a disastrous price and, if the White Lions of South Africa disappear, then humanity will be denied one of the most powerful living symbols of hope, courage, truth, leadership and spiritual redemption.

*"Man does not weave this web of life. He is merely a strand in it. Whatever he does to the web, he does to himself."*

**- Chief Seattle of the Suquamish People**



## ANCESTRAL LANDS

Declared by the United Nations as the third biggest Biosphere on Earth, the Kruger to Canyons Region encompasses the White Lions ancestral homeland and is one of today's most crucial wildlife ecosystems. In order to free the White Lions back into the wild, the WLT has secured a protected area in the heart of this region, bordering the renowned Kruger Park.

Reclaiming the Heritage Lands of the White Lions is the most fundamental step in ensuring their survival for future generations.

## HOW YOU CAN HELP

Here are some ways you can help and make a real difference:

- Follow us on Facebook and Twitter
- Get involved in one of our fundraising and awareness raising events, or create one of your own - contact us for ideas and inspiration!
- Help us protect the Lions from poaching by donating **£20** to sponsor a metre of high security fencing
- Donate **£65** to sponsor one DAY OF FREEDOM for one of our Lions
- **£500** covers monitoring equipment for one Lion
- Visit our conservancy and take part in one of our pioneering Leadership programs

We are immediately grateful to all our LionHearted supporters. No effort or contribution is too small.

For further information contact Margo Naude, our Director in the UK:

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Roars of thanks,

Linda Tucker



GLOBAL  
**WHITE LION  
PROTECTION  
TRUST**

100s in captivity.

Only 13 in the wilds of their endemic habitat.



*Lions, Land, People.  
Creating a LionHearted World.*

# CREATING A LIONHEARTED WORLD

WHERE LIONS, LAND AND PEOPLE LIVE  
IN HARMONIOUS EXISTENCE

White Lions can be found naturally in only one place on Earth, the Timbavati region in South Africa. They have long been the subject of myth and legend as indigenous elders forecast their arrival, believing them to herald a Golden Age for humanity. White Lions, although considered sacred, have sadly become the victims of commercial trophy hunting. Today, the critically endangered White Lions are technically extinct in the wild, and for the most part, live in zoos and circuses worldwide. Unfortunately, no current legislative protection exists for these rare animals in South Africa.



*“No one would ever travel to Siam (Thailand) and murder the rare White Elephants. But people come to South Africa to brutally murder the White Lions of Timbavati in the name of sport. The sacred icons of other nations are respected, revered, and protected. But the icons of Africa are massacred with cold impunity.”*

**- Credo Mutwa, Zulu Traditional Leader**

# GLOBAL WHITE LION PROTECTION TRUST

Founded in 2002 by Linda Tucker, the WLT is a South African registered non profit and operates in a remote protected area in the epicentre of the Kruger to Canyons Biosphere. It heads up a scientific conservation project under the direction of lion ecologist Jason Turner, that reintroduces the critically endangered White Lions back into their natural endemic habitat. Simultaneously, it operates as a rural development programme in support of the area's indigenous communities, which includes the StarLion Programme for local schools, currently working with 5000 children, sharing indigenous natural wisdom through the 13 Laws of LionHearted Leadership.



## CONSERVATION OBJECTIVES

The WLT's conservation objective is not only the preservation of the White Lions, but also the strategic protection of this unique 'landscape species' in order to preserve the entire eco-system to which they are endemic. The WLT's on-site scientific program has successfully reintroduced 3 White Lion prides into their natural habitat and they are hunting and surviving on their own.

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However, for the survival of future generations of White Lions, this protected area urgently needs to expand its borders, and incorporate neighbouring lands.

In 2009, at the World Wilderness Congress, the WLT gained the support of 54 countries in passing a resolution to have the White Lions listed for protection by international governments. However, the South African government has sustained massive pressure from commercial hunting lobbies, and has failed in its efforts to prohibit notorious 'canned hunting'.

Therefore, an urgent initiative has been implemented: The White Lion Protection Plan, that supports genetic research to ensure that White Lions be listed for CITES and IUCN RED DATA protection, as well as seeking the establishment of 'Heritage Site' status for the White Lions' endemic homeland.



## COMMUNITY OBJECTIVES

The WLT's community objective is to make a positive difference in the lives of the critically low-income indigenous people who neighbour the White Lions' habitat. The WLT endeavours to utilise the symbolic nature of the White Lions in an effort to foster a global culture of respect and appreciation for the sacredness of nature.

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